

# **Long Island – Population Health Improvement Program**

## **Summary of June 16, 2015 Meeting**



In attendance: Georgette Beal (United Way); Celina Cabello (NCDOH); Rodolfo Cano (Fidelis Care); Trevor Cross (HRH Care) Lisa Davis (Care Connect NS/LIJ); Linda Efferen (Stony Brook Hospital – PPS Suffolk); Marilyn Fabbicante (St. Charles Hospital); Chris Hendriks (CHSLI); Theresa Marandino (NUMC); Heather Reynolds (St. Catherine of Siena Medical Center); Juliet Serrano (United Healthcare); Laura Siddons (Stony Brook University – DSRIP); Erica Todisco (TeK Systems); Colleen Valdin (Good Sam); Luis Valenzuela (Health Education Project/1199); Zahrine Bajwa (Cornell Cooperative Extension); Dr. Lawrence Eisenstein (Commissioner - NCDOH); Patricia Nicholas (NY Podiatric Medical Association); Tara Larkin Fredericks (Mental Health Awareness and Wellness); Juliet Frodella (Eastern LI Hospital); Karen Tripmacher (Winthrop-University Hospital); Patrick Coonan (Adelphi); Tonya Samuel (Adelphi); Mark Cappola (Nassau Academy of Medicine); Althea Williams (Stony Brook Hospital – Office of Population Health); Rophy Cuevas (Fidelis Care); Dr. James Tomarken (Commissioner - SCDOH); Bruce Berlin MD (Suffolk County Medical Society); Janine Logan (NSHC/LIHC/PHIP).

Meeting opened with introductions around the room.

## **Subgroup Reports and Discussion**

Education/Public Outreach – chaired by Christine Hendriks. Group met May 12, 2015. Holding pattern - waiting for release of grant funding and return of RFPs from website/digital marketing companies. Can't officially distribute materials to LIHC members until the website is expanded and it has interactive/registration ability. This is so walkers can enter their names and minutes walked into site. Once the website is built out we can officially launch the Recommendation for Walking program. The April 9 walk in park was considered the "soft launch" of the Recommendation for Walking program.

Complete Streets – chaired by Nancy Copperman. No meeting held prior to today's full LIHC meeting. Ann Fangmann (Sustainable LI) and Celina Cabello (Nassau County) provided report to full LIHC regarding complete streets activity in Suffolk and Nassau counties. In Suffolk County Ann and Nancy Copperman did a walk through of Geiger Park to consider placement of signage. Sustainable LI met with SC DPW and they are open to incorporating a health and wellness focus/message in the CS policy for county. Sustainable LI to develop health checklist for them. SC doing a lot around CS policy. Lots of projects completed and in the works, but no one knows about them. (Detail Report attached) Celina Cabello from Nassau County presented

update for Nassau County Complete Streets project, which is focused on access points on Merrick Ave. to Eisenhower Park. Hope to hold press event in very near future to bring awareness to health and wellness benefits of Complete Streets. The county will hold a Health and Wellness Fair on July 26<sup>th</sup> at Eisenhower Park.

Academic Partners – chaired by Laurel Breen from St. Joseph's College. Group did not hold meeting prior to today's full LIHC meeting. Theresa Marandino from NUMC reported on draft survey completed by the subgroup – Student Clinical Opportunities Survey. Survey's purpose is to create a database of potential student clinical opportunities with LIHC partners that focus on addressing population health needs. (Draft survey attached)

## **Grants Update**

Executed contract from state not received as of today.

## **LI PHIP/LIHC Activities Update**

Steering Committee formed and group will meet for the first time on July 10, 2015 from 9 a.m. to 11 a.m. at NSHC Offices. Group will be led by strategic planning, leadership, collective impact consultant Milano Harden of the Genius Group. Firm has worked with numerous public health depts., not-for-profits, CDC, and others. Will hold two strategy sessions for LI PHIP/LIHC members – tentative dates are July 24<sup>th</sup> and August 31<sup>st</sup>. The goal is to empower each LIHC participant to take ownership and actively participate in the growth and sustainability of LIHC.

LI-PHIP Communications Specialist position filled. Still in process of hiring Program Manager, Data Analytics Manager. Job descriptions distributed at May meeting. Please help spread the word about these positions among contacts. Interested applicants should apply directly through the HANYS website. Next positions to post are: Data Analyst, Project Coordinator, Member Engagement Specialist, and Community Outreach Specialist.

Office space for the LI-PHIP program is currently under construction.

Awaiting contract from Data Gen (subcontractor for data mining – SPARCS, Census Bureau data, etc.) will pull info we request and package for us – then LI PHIP data personnel will analyze, produce region-specific reports – intelligence from data will point to disparities, short comings in service areas that PHIP can collectively discuss and collectively address.

LI PHIP/LIHC was a featured presenter in a HANYS webinar held June 5<sup>th</sup> about PHIPs and their role in state's overall health reform efforts.

Brief summary of work plan highlights distributed (see attached).

## **Data Project Update**

Will meet with Bill Redman from Stony Brook University IT next week to finalize plans for an educational session/webinar/tutorial for data administrators. Bill Redman's email is: [William.Redman@stonybrookmedicine.edu](mailto:William.Redman@stonybrookmedicine.edu) Institutions should contact him directly with questions about the Wellness Survey and data collection process.

## **DSRIP and PHIP**

Linda Efferen (Stony Brook Univ Hospital – Office of Population Health, Suffolk PPS) provided overview of Suffolk PPS DSRIP activities and opportunity for collaboration between Suffolk DSRIP PPS and PHIP/LIHC. She noted we have an opportunity now to take a broken healthcare delivery system and fix it. It costs too much, is ineffective – providers not happy and patients not happy. This is the time to compel collaboration. The goal is not change in five years but really 10 to 15 years down the road. Where do we want to see our healthcare delivery system? Want to make use of patient self-care. Need to meet everyone we can in the counties. There is no straight pathway. There are many variables in one's life. So cannot be a one-size fits all solution. Suffolk DSRP PPS is gearing up to engage everyone – PAs, pharmacists, nurses, etc. Must engage everyone in order to achieve level of healthcare we want. More information at [www.suffokcare.org](http://www.suffokcare.org). State/reforms pushing primary care and prevention. State says PCP can achieve APC or PCMH accreditation. APC (advanced primary care) model might be an option for practitioners if they cannot meet PCMH certification. APC model being driven by state's innovation model (SIM) under the State Health Innovation Plan (SHIP). APC framework still under construction.

Need buy-in from every level. Need to reach out and educate our medical providers about this. That piece has been missing across the state.

Dr. Tomarken added that incentives pointing in the right direction now. Deliver quality programs not quantity of programs. Big resistance will be the resources that primary care docs do not have.

Mark Cappola added that physicians are outcome driven and are being forced to be this way by payers. Docs are looking for assistance.

Dr. Berlin – quality definition has changed over the years.

Tara Fredericks – reach out to psychiatrists.

Transformation will happen one-on-one; small group support.

Dr. Eisenstein – we must engage boots on the ground. Get provider buy-in. There are lots of layers in this.

Group agreed a Provider Education Subcommittee should be formed.

**Upcoming Meeting Dates** (*all meetings at the NSHC offices in Hauppauge, unless noted otherwise*)

**Two Strategy Planning Sessions led by Genius Group. These will be full-day, hands-on meetings running approximately 10 a.m. to 4 p.m.**

**DATES NOW (6/25/15) CONFIRMED ARE:**

**Monday, July 20 and Thursday, August 27. Please place on calendar now.**

Subgroups **will not meet** these days.

**PLEASE REMEMBER:**

Facebook page and Twitter accounts for the Long Island Health Collaborative:

Twitter: @ligethealthy <https://twitter.com>

Facebook: <https://www.facebook.com/pages/Long-Island-Health-Collaborative/1451139511781173>

Please friend and follow. Tweet any news related to obesity reduction/programs; healthy lifestyle, walking, and walkability projects in local communities. As a reminder subgroup chairs are as follows:

Pat Kiernan and Nancy Copperman (Co Chairs) – Grants

Chris Hendriks – Education/Public Outreach

Yvonne Spreckels and Karyn Kirschbaum (Co Chairs) – Walking Initiative

Janine Logan – Industry Partners

Nancy Copperman – Complete Streets

Laurel Breen – Academic Partners